

NEWS RELEASE

For immediate release

21<sup>st</sup> September 2018

**Peak Retreats wins The Times Travel Editor's Award 2018**

Peak Retreats ([www.peakretreats.co.uk](http://www.peakretreats.co.uk); 023 9283 9310) was announced as the winner of The Times Travel Editor's Award 2018 on the evening of 20<sup>th</sup> September 2018 at The News UK Travel Awards ceremony near Johannesburg, South Africa. The annual The Times, The Sunday Times and The Sunday Times Travel Magazine Travel Awards 2018, now in their sixth year, celebrate the destinations and companies that have made readers' trips unforgettable.

Peak Retreats was awarded The Times Travel Editor's Award by Times Travel Editor, Jane Knight. Jane tweeted her congratulations saying that Peak Retreats is 'a great ski company with small charismatic villages and a slice of rural France.'

Xavier Schouller, one of the two founders of Peak Retreats, said, 'I'm immensely proud that Peak Retreats has been given this very special award. To be recognised by one of the UK's most influential travel editors is just fantastic. It's a great tribute to everyone in our team and testament to the fact that the UK ski market wants to discover the real French Alps; traditional resorts away from the crowds yet with access to brilliant skiing. Finding these hidden gems is what we do best.'

Peak Retreats was set up by Xavier Schouller and Nathalie Soma in 2002 to give skiers the opportunity to discover real Alpine France; first-class accommodation, stunning scenery and unspoilt, traditional, welcoming mountain villages with access to amazing skiing. An excellent network of local contacts in the French Alps and a unique perspective, combining a passionate UK-based team and French know-how, gives Peak Retreats a clear advantage. The company has an expert reservations team who have a wealth of knowledge and experience to share, and it inspires loyalty in both its staff and clients. Many of the team have worked with Peak Retreats for over ten years and the company has had loyal clients who return year after year since its inception. Peak Retreats' other accolades include Best Ski Company at The Guardian and Observer Travel Awards in 2014, 2011, 2010 and 2009 and also Best Family Ski Operator in the Family Traveller Awards in 2015.

Peak Retreats is *the* French Alps ski specialist featuring a range of luxury self-catered apartments, self-catered chalets and hotels in 57 mountain villages chosen for their charm and easy access to great skiing. The company also offers summer holidays to traditional Alpine villages that offer an unbeatable combination of incredible scenery and a host of summer activities to enjoy. Ski and summer holidays include travel by Eurotunnel and a free upgrade to FlexiPlus on most dates. Accommodation only and travel by train and ferry can also be arranged.

Find out more [peakretreats.co.uk](http://peakretreats.co.uk)

ENDS

**Editor's notes**

**Peak Retreats** ([www.peakretreats.co.uk](http://www.peakretreats.co.uk); 023 9283 9310) is *the* French Alps specialist offering accommodation in 57 mountain villages, chosen for their charm, affordability and easy access to great skiing. With a passionate UK-based team, who provide genuine personal service tailored to each customers' needs, it is no wonder Peak Retreats has had loyal clients since 2002.

**For more information or images** email [press@peakretreats.com](mailto:press@peakretreats.com) or call 023 9289 0974. Peak Retreats is on [Facebook](#), [Instagram](#) and [Twitter](#).